



Product Information

Arterial Formulation[®] is a natural all-purpose L-Arginine-rich dietary food supplement, which also contains, L-Citrulline, Vitamin C, Beetroot Extract, Grape Seed Extract, Resveratrol Extract, Vitamin K2 and Vitamin D3. Arterial Formulation helps the body improve and support the well-being of the cardiovascular system. A healthy cardiovascular system can have positive effects upon a wide range of ailments and studies have shown that ingredients contained within Arterial Formulation have a multitude of benefits to an individual's health.





The Team

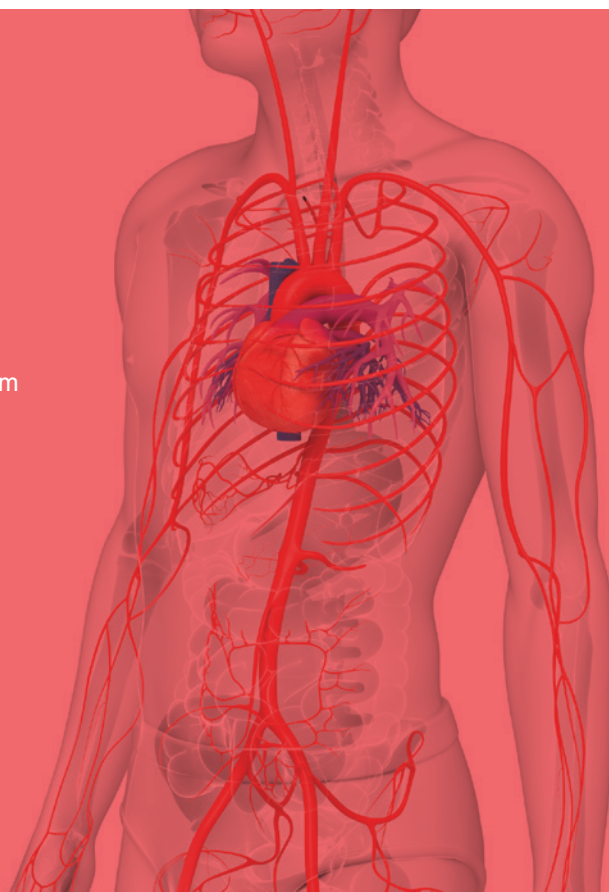
The team behind Salutem Supplements have backgrounds in medicine, nutrition, cardiology, healthcare and supplement manufacturing. It is a name that can be trusted.

Our mission

To deliver a premium, yet affordable, product that improves and supports the well-being of a person's cardiovascular system – which in turn reduces the severity of a variety of ailments, thus creating a higher level of general health. To contribute to the growth of a company that recognises the whole is greater than the sum of its parts and allows extension of benefit to all involved. To make a difference and leave a legacy.

Our vision

Approximately 18 million people a year die globally from cardiovascular disease. The world's number 1 killer. Salutem Supplements vision is to play a part in healing and prevention – to support a healthier humanity.



Product Creation

The creation of Arterial Formulation covered a period of more than 3 years, involving innovative formulation teams, nutritionists, the latest relevant research papers, scientific knowledge (current, new and cutting edge) relating to each ingredient and how they worked together, formulation bio-availability assessments, global suppliers of the best grade all natural amino-acids and vitamins, UK based GMP certified and legislative compliant production facilities – and a great deal of attention to detail by the development team.

The Amino Acids and Vitamins used in Arterial Formulation have been painstakingly chosen, assessed, balanced and blended in a proprietary powdered food supplement drink mix to provide maximum benefit to the cardiovascular system in one daily 10g scoop, mixed to taste in water. Grounded science has established the synergistic relationship between the L-Arginine and the L-Citrulline. The dosage of Vitamins C, D3 and K2 are specific and added due to their scientifically proven benefits and for how they work together with the rest of the formulation ingredients. The use of Grape Seed Extract, Beetroot and Resveratrol are for good reason – their awesome antioxidant properties. There is nothing in Arterial Formulation that need not be there and there is nothing in Arterial Formulation that does not contribute to the greatness of the product. Salutem Supplement customers tell us so.

From hair loss, to high blood pressure, from eczema to psoriasis, from varicose veins to HIV, from tiredness to rashes and headaches to menopausal hot flushes – customers are telling us Arterial Formulation works in improving ailments and making them feel better.

Launched in 2017 – Arterial Formulation is now available in the UK, The Netherlands, Germany, Singapore and Malaysia and is due to be launched in 2018 in the Middle East, Taiwan, China, Hong Kong, India and Turkey. It is easy to secure customer loyalty with a product that is affordable, works and make a difference on a personal level. Authenticity at its best.

2018 is also to see Arterial Formulation assessed in a clinical trial instigated and conducted by a leading UK organisation – the results of which we are confident will underpin the gold standards of this product with regards to the positive contribution it makes to healthcare.



Cardiovascular disease in humanity has reached stratospheric levels. 18 Million people globally die each year. Over 160,000 in the UK and over 610,000 In the USA alone. Millions more are living depleted and restricted lives due to illnesses and conditions that are connected to a poorly functioning arterial and cardiovascular system. Hypertension, peripheral artery disease, coronary artery disease, heart valve disease, endocarditis, myocardial infarction, atherosclerosis, atrial fibrillation, chest pains, heart failure, angina pectoris, cardiac arrest, rheumatic fever, myocarditis, stroke and many other associated ailments are afflicting many people – a disease trend that Salutem Supplements believes can be slowed down, stopped in its tracks, and ultimately reversed.

The ingredients in Arterial Formulation could play an important role in improving the health of the cardiovascular system thus preventing and reducing instances of disease and other associated ailments.

Arterial Formulation is an affordable food supplement powdered drink mix of amino acids and vitamins that delivers an improvement in health that is tangible and makes a difference... a difference that is noticed.



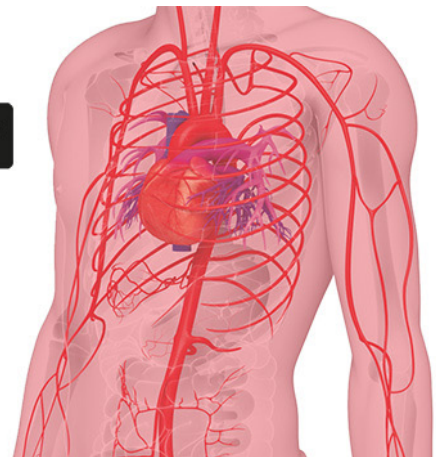
Arterial Formulation®

L-Arginine and L-Citrulline

With Vitamins C, K2,
D3 & Grape Seed Extract

300g e

Food Supplement Drink Mix
Berry flavour with natural sweeteners





Product Ingredients

L-Arginine

In the body, the amino acid L-Arginine changes into nitric oxide (NO). Nitric oxide is a powerful neurotransmitter that helps blood vessels relax and improves circulation. Evidence shows that L-Arginine may help improve blood flow in the arteries of the heart, which in turn may improve symptoms of clogged arteries, chest pain or angina and coronary artery disease. L-Arginine supplementation has other potential benefits – such as a possible reduction of high blood pressure.

L-Citrulline

Your kidneys change L-Citrulline into L-Arginine boosting the L-Arginine levels already contained in Arterial Formulation. Studies show that a combination of L-Arginine and L-Citrulline increases the longevity of nitric oxide in the cardiovascular system which enhances the product benefits. Studies show that L-Citrulline may also be helpful in improving intestinal problems.

Vitamin C

Vitamin C is a water-soluble vitamin, which is needed by the body to form collagen in bones, cartilage, muscle and blood vessels. Vitamin C helps to protect cells and keep them healthy and impacts several areas of cardiovascular health, ranging from blood pressure to endothelial (the lining of the arteries) health and is an effective antioxidant. Recent studies indicate that Vitamin C taken in conjunction with L-Arginine increases the beneficial effects of nitric oxide production.

Beetroot Extract

Studies have shown that Beetroot acts as a moderator to blood pressure, due to the high level of nitrate. Beetroot naturally contains Vitamins B1, B2, B3, and Vitamin C, as well as Phosphorus, Sodium, Potassium, Iodine, Iron and Copper – and so has a great range of micronutrients that enhance the benefits of Arterial Formulation.

Grape Seed Extract

Grape Seed Extract has huge antioxidant potential due to its flavonoid phytonutrients. These polyphenols, including resveratrol and unique OPC's (Oligomeric Proanthocyanidins Complexes), are found in their most potent form in Grape Seed Extract. OPC's help the body to produce glutathione, which is the master antioxidant that protects DNA and strengthens the immune system. OPC's also increase intracellular Vitamin C levels and strengthen capillaries and thus improve blood oxygen circulation around the cardiovascular system and throughout the body making them a perfect addition to Arterial Formulation. These antioxidants can also act to protect soft tissue collagen in the joints and skin from free radical damage, and help prevent premature aging and protect the blood vessel walls from inflammatory stress.

Resveratrol Extract

Resveratrol could be considered one of the 'stars of the show' with its many health benefits. Ranging from its anti-aging properties to its positive effect on heart health. It has high levels of antioxidants helping to reduce oxidative stress in the arteries and it blocks the production of N F Kappa B, a powerful inflammatory agent. Resveratrol Extract also provides cellular support that improves mental function and even has claims of cancer suppression abilities attributed to it.

Vitamin K2

Vitamin K2 serves many important functions in the body, alongside the vital role of supporting healthy clotting of the blood. Studies show that K2 may help in fighting against cancer and Alzheimer's disease and can support the prevention of osteoporosis and cardiovascular diseases. Vitamin K2 is optimal for the body to utilise calcium to build strong healthy bones thus helping to inhibit calcium deposits in the arteries.

Vitamin D3

Vitamin D3 helps strengthen the immune system and aids cell to cell communication in the body. Cholecalciferol (D3) is important for the absorption of calcium from the stomach and for the functioning of calcium in the body. Cholecalciferol is used to treat or prevent many conditions caused by lack of Vitamin D, especially conditions of the skin or bones. A growing number of studies are implicating a deficiency in Vitamin D3 as a risk factor for heart attacks, congestive heart failure, peripheral arterial disease, strokes, and conditions associated with cardiovascular diseases such as high blood pressure and diabetes.



Nutritional Information

Typical Values	per 10g	per 100g
Energy	160.3kj	1603kj
Fat	0.3g	3.0g
saturates	0g	0g
Carbohydrate	3.56g	35.6g
sugars	0.36g	3.6g
Fibre	0.05g	0.5g
Protein	6.11g	61.1g
Salt	5mg	50mg

Ingredient Measures	per 10g serving	%NRV* per 10g serving
L-Arginine	5.25g	†
L-Citrulline	1.09g	†
Vitamin C	0.42g	525%
Beetroot Extract	0.21g	†
Grape Seed Extract	0.08g	†
Resveratrol Extract (99%)	0.0315g	†
Vitamin K2	180mcg	240%
Vitamin D3	1000iu	500%

* Nutrient Reference Value (NRV) † No NRV Established

Customer Testimonials

Diabetes

"My partner has been taking Arterial Formulation for nearly a month now. Having recently been diagnosed as borderline diabetic. Although it is early days, he has actively changed to a healthier diet and increased the amount of exercise he does, and has lost nearly a stone in weight. This, coupled with taking Arterial Formulation, has seen his diabetic count down by 5 points and he is very pleased. The product is very pleasant to drink."

Theresa W, Christchurch, Dorset.

Blood Pressure

"I have just started taking Arterial Formulation. I take my blood pressure measurements every day and it used to average 135/87. After barely 2 weeks of starting Arterial Formulation, my blood pressure is now averaging 117/75. I cannot express how pleased I am!"

K.S.Ho, Kuala Lumpur, Malaysia.

Headaches

"I have suffered from strong periodic headaches for some time now. After I started taking Arterial Formulation I noticed that whenever I experienced my headaches they did not have the same debilitating effect on me anymore. Over a period of time the duration and severity of my headaches started to lessen to the extent that now within 30 - 60 mins my headaches completely disappear. I feel so much less worried and stressed now. I am happy and relaxed, and I know I have more control over my health now. Thank you so much for helping me relieve my headaches."

Aggie Chan, Harrow, Middlesex.

Eczema

"I just wanted to say how good I think your product Arterial Formulation is! I have been taking it for about 6 weeks now and feel generally better in myself. I have quite bad eczema on my hands which seems to be better. UPDATE: I just wanted to let you know that I have now been taking your product for 5 months and the eczema on my hands has COMPLETELY cleared up. I am really pleased. I spray cars and sore hands was a real issue. I will continue taking Arterial Formulation for sure."

Mark Perriton, New Milton, Hampshire.



Hair Growth

"I have now been taking Arterial Formulation for around a month and I have noticed that my hair is thicker and healthier! I am only taking half a scoop a day at present, as I have low blood pressure and I want to see how I get on. So far so good! I will continue to take Arterial Formulation and will let you know of any other positive experiences! UPDATE: I have been taking Arterial Formulation for 6 months now and am up to a full scoop a day. I take it first thing in the morning in my water bottle before food. My hair is now in really great condition and so thick! I cannot thank you enough."

Sara Poulter, New Milton, Hampshire.

Menopause

"Before I started taking Arterial Formulation I was experiencing 12 - 15 hot flushes during the day/eve/night – I keep a record log for my own reference so I can establish if any supplement or product I am taking is of benefit – and each 'flush' was lasting for a duration of around two or three minutes. I am delighted to share that, without any doubt, the frequency, duration and intensity of my hot flushes has decreased since taking Arterial Formulation! I am now having on average around 6 flushes during the same period and they are lasting less than a minute each time!"

Karen Lindsey, Ringwood.

Peripheral Artery Disease

"I have two patients both with peripheral artery disease and both have VERY purple feet. One is 83. She called me after 3 weeks on Arterial Formulation to say her toes were looking normal again – as you can see from the photographs attached. I recently tested her artery stiffness and her reading had improved by almost 50%. She also commented her joints felt easier. The second patient is in her mid-60's. Her feet too are far less purple (in 2 weeks I might add!) and becoming fleshy pink (normal) again. I am amazed that this has happened so quickly. I think Arterial Formulation is fantastic. Thank you so much for developing a product that a) works and b) is affordable to the people who need it."

Dr E. Bayliss, Whitchurch, Hampshire.

Psoriasis

"I have suffered from Psoriasis for some time and since taking Arterial Formulation it has cleared considerably. I had quite bad patches on the back of my neck that have almost gone and areas that are affected on my face are getting better. Even my barber commented that my skin had cleared."

Sam P, Hampshire.

Customer Testimonial Disclaimer:

Salutem Supplements Ltd holds a record on file of all customer testimonials received and are authorised to use them for promotional purposes. The testimonials represent individual results, opinions, and views. Salutem Supplements Ltd does not claim that they are typical outcomes for all consumers of Arterial Formulation.

For more product information, such as directions for use, frequently asked questions and research & articles – please visit www.arterialformulation.com

Arterial Formulation has been developed with professional and qualified nutritional food supplement formulators using scientific data and research to ensure the best combination of relevant amino acids and vitamins is offered. Arterial Formulation is produced in a legislatively compliant UK based food supplement manufacturing facility.

Good Manufacturing Practice

Good manufacturing practice (GMP) is a classification for ensuring that products are consistently produced and controlled according to strict quality standards. It covers all aspects of pharmaceutical production; from the raw materials, premises, and equipment, right through to the training and personal hygiene of staff. Arterial Formulation is produced on premises that operate to these stringent pharmaceutical standards of GMP.

Informative and accurate labels

The Arterial Formulation label has achieved Primary Authority sign off as being compliant with current EU legislation in line with the Food Consumers Information Act.

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